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EAST BEACH NORFOLK HALF MARATHON DASHES THROUGH OCEAN VIEW FEB. 2

NORFOLK, Va. - (January 2008) - The East Beach Norfolk Half Marathon, 5K and Children's 1/2 mile races start and finish at East Beach and run along the edge of the Chesapeake Bay through Ocean View. The races will be held on **Saturday, Feb. 2, beginning at 8:00 am** in front of the Bay Front Club at 4550 East Beach Drive, Norfolk.

The race will attract more than 500 runners from nine states. Some of the racers are traveling from as far away as Denver and Albuquerque to compete, and racers range in age from 7 to 79 years old. The East Beach Half Marathon offers great amenities including custom finisher medals, technical t-shirts for all racers and a post race celebration at the East Beach Bay Front Club. There are cash prizes for the top three overall male & female and master male & female categories.

Proceeds benefit LEE'S FRIENDS, a local nonprofit organization that supports cancer patients and their families. The race is directed and timed by KaleRunning.com, a race management company based in Hampton Roads. Registration is available online at www.kalerunning.com.

KaleRunning.com provides race management and finish line services for national running, cycling and triathlon communities. KaleRunning.com is the only race management organization in Virginia with a ChampionChip timing system. For more information, visit kalerunning.com.

LEE'S FRIENDS offers personal assistance, emotional and practical support to cancer patients and their families. Additional information is available at leesfriends.org.

East Beach, named one of the top restored beaches in America in 2007, is situated on 100 acres along the Chesapeake Bay in Norfolk. Surrounded by water, the neighborhood is fashioned after classic Southeastern seaboard coastal villages. The master plan for this \$450 million development includes 700 residences, neighborhood restaurants, boutique shops, a Bay Front Club and offices. Public space, walking paths and bay front greens enhance the vistas and create open spaces for the beachfront community. Boating, fishing and water sports of all types are steps away from the neighborhood. East Beach is a unique initiative between the developers, East Beach Company LLC, the City of Norfolk and Norfolk Redevelopment & Housing Authority. Visit eastbeachnorfolk.com for more information or call 757-333-6650.

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